



Writing Programs Fall Convocation Agenda

Monday, August 13, 2018, 9:00am - 2:00pm

**9:00 – 11:10 Writing Programs All-Faculty Meeting:
Schwada Classroom Office Building (SCOB) 210**

9:00 – 10:00: Welcomes and Introductions (led by Adelheid Thieme)

Welcome by Writing Programs Associate Director (Adelheid Thieme)

Welcome by Chair of English Department (Krista Ratcliffe)

Welcome and remarks by Director of Writing Programs (Shirley Rose)

Welcome by Director of Second Language Writing (Paul Kei Matsuda)

Introduction of New Instructors and Faculty Associates (Adelheid Thieme)

Introduction of New Teaching Assistants (Peter Goggin)

Welcome and remarks by Program Manager (Demetria Baker)

Acknowledgement of award-winning teachers (Sarah Duerden)

10:10 – 10:40: Defense Against the Dark Arts: Teaching Writing in an Era of Youth Activism (David Boyles)

10:40 – 11:10: The New Digication (Chris Sheehan, University Technology Office)

11:15 – 12:15: Complimentary Brunch in RBH Break Room Level 1

During this time, there is an opportunity to visit the following tables set up in the atrium of RBH:

- Writers' Place (Dana Tait)
(https://asu.digication.com/asu_writers_place/Welcome/published)
- National Day on Writing (David DeVine, Rong Ren)
- ASU Composition Conference (Adelheid Thieme)
(<https://asu.digication.com/2019-asu-composition-conference/welcome>)

- Certification Process and Criteria for Online and Hybrid Teaching Assignments (Abby Oakley)
- Non-Tenure Track Faculty Resources (<https://english.clas.asu.edu/about/faculty-resources/administrative-elective-posts-committee-membership/non-tenure-track-faculty-resources>) (Jackie Wheeler)
- Charitable Projects (Karen Dwyer)
- GSEA and Southwest English Symposium (Ian James)

**Required Breakout Sessions 12:30-2:00
(Choose two sessions from list A or one session from list B)**

Breakout sessions A (repeated): 12:30-1:10 and 1:20-2:00

- The New Digication: Hands-on Instructions (Danielle Alfandre, Shavawn Berry, David Boyles)
Classroom: Computing Commons 107
Times: 12:30-1:10, repeated 1:20-2:00

This session focuses on the Digication requirement for all Writing Programs courses. Teachers will be walked through setting up their new Digication class templates. There will be time for asking questions and receiving one-on-one instruction. This session is appropriate for teachers who have not yet participated in Digication training sessions or who need a refresher.

- Updates on Library Resources (Ashley Gohr)
Classroom: Computing Commons 103
Times: 12:30-1:10, repeated 1:20-2:00

In this session teachers will have the opportunity to meet with a First-Year Experience Librarian who will discuss new and upcoming library resources such as changes to the library website, new online research tutorials and videos, specialized writing course guides, and how to schedule in-person library sessions.

- Disability Resources Center (Jason Garcia)
Classroom: Computing Commons 216
Times: 12:30-1:10, repeated 1:20-2:00

The Disability Resource Center (DRC) provides access for qualified students with disabilities. This session will discuss some of the most common disabilities addressed as well as the steps taken to mitigate these disabilities' effect on the educational process. The presentation will also provide some helpful tips regarding how to appropriately address a student who may be in need of disability services.

- Teaching L2 Writers in ASU Writing Programs Courses
(For experienced teachers of L2 students in both L2 specific sections and mainstream courses; **teachers participating in the Practicum should attend B session**)
(Ryuichi Sato, Kevin Kato)
Classroom: SCOB 201 **Room Change!**
Times: 12:30-1:10, repeated 1:20-2:00

This session will give an overview of the current status of Second Language Writing (SLW) at ASU and the students that Writing Programs serves. Resources, tools, and strategies will be presented so that teachers will know where to look and who to go to for support over the coming year.

- What Stretch Teachers Can Tell about Emotional Labor (Ian James)
Classroom: Computing Commons 212
Times: 12:30-1:10, repeated 1:20-2:00

This session will look at emotional labor from a Stretch perspective to discuss the place of emotions in the writing classroom, where emotional labor is a form of bio-political control directing how we are expected to express our emotions. How can we use writing to trouble these institutional impositions?

- Writing Programs Research Project (Paulette Stevenson)
Classroom: Computing Commons 213
Times: 12:30-1:10, repeated 1:20-2:00

In 2013, the Instructor rank at Arizona State University Tempe's Writing Programs moved from a teaching 4/4 80% teaching 20% service/professional development load to a 5/5 100% teaching load. This study's purpose is to research the effect that moving from a 4/4 to a 5/5 load has had on Arizona State University Instructors. To date, no qualitative studies have looked at how the teaching load increase and the service/professional development decrease have affected ASU Instructors' teaching, well-being, job satisfaction, and student learning. In this session (**each session is limited to 10 participants**), ASU Instructors who switched from a 4/4 to 5/5 load in 2013 will be asked to participate in an IRB approved focus group to discuss this change. Participants will be asked to sign a consent to participate in research.

- ENG 302 courses (Heather Hoyt)
Classroom: Computing Commons 225
Times: 12:30-1:10, repeated 1:20-2:00

This session will be an open forum for new and experienced teachers to discuss ideas, questions, suggestions, and their successes in regard to ENG 302.

- Title IX Issues (Jodi Preudhomme, Title IX Coordinator and Special Counsel, Office of the President)
Classroom: Computing Commons 227
Times: 12:30-1:10, repeated 1:20-2:00

This session provides information about the rights, responsibilities, and resources for preventing gender-based discrimination.

- The DREAMzone (Anita Verdugo-Tarango)
Classroom: Computing Commons 207
Times: 12:30-1:10, repeated 1:20-2:00

DREAMzone is a resource at Arizona State University for our undocumented, DACAmented, and students with families of mixed immigration status. Our resources include: scholarships, student support groups, office hours, and workshops for ASU staff and faculty to become allies to assist Undocumented/DACAmented students. DREAMzone's goal is to increase institutional awareness and support.

Breakout sessions B

12:30-2:00

- Making Digication Count: Teaching Online Publication in Online Writing Classes
(Abby Oakley)
Classroom: RBH 115
Time: 12:30-2:00

The updated Digication is slicker and easier to use than ever and provides a wonderful platform for teaching online writing genres. Whether you teach FYC, professional writing, or creative writing, including online publication as a genre can work to integrate students' ePortfolios into your curriculum and help students see the value of creating their ePortfolios. In this workshop we will discuss using Digication in the online classroom, and we will draft an assignment sheet and rubric for a project about online publication for an iCourse. **This workshop counts toward certification for online teaching.**

- ENG 107/108/WAC 107 courses (New Teachers) (Paul Kei Matsuda, Melika Nouri)
Classroom: RBH 117
Time: 12:30-2:00

As the first Practicum meeting, this session will serve to review all introductory materials sent over the summer, introduce the practicum course, and teaching requirements for your fall courses. This practicum over the semester will give you a place to expand your SLW and L2 expertise as well as talk through the issues, experiences, and successes in your first semester teaching these specific sections.

ASU Writing Programs CLAS/English Fall 2018 Convocation

Monday, August 13, 2018

**9:00 – 11:15 Writing Programs All-Faculty Meeting:
Schwada Classroom Office Building SCOB 210**



Why our work matters

<http://www.cnn.com/2017/05/15/us/charlottesville-lee-monument-spencer-protests-trnd/index.html>



PHOTOGRAPH


Whom we work with matters.

<https://abcnews.go.com/US/march-lives-parkland-students-found-voices-activists-gun/story?id=54026989>



Increase in Writing Program Enrollments for Fall 2018

Course	Fall 2017	8/6/18 Projection for Fall 2018
WAC 101	747	850
ENG 101	3,353	4000
ENG 102	1,581	1646
ENG 105	1,311	1321
WAC 107	217	285
ENG 107	231	277
ENG 108	352	367
ENG 301	280	285
ENG 302	990	1540



Identifying and Meeting Teachers' Needs for Professional Development

- Fall 2018 Convocation program presentations and breakout sessions suggested by 2017-18 Writing Program Committee (WPC)
- Spring 2019 Convocation
 - Scheduling on Friday, January 18 reflects most teachers' preference
 - thematic focus will be agenda item for 2018-19 WPC
- Study of effects of 5-5 teaching load on Instructors' service and professional development opportunities (Paulette Stevenson)
- Consultation on Writing Programs' use of digital technologies for teaching and learning writing

Consultation on Writing Programs' use of digital technologies for teaching and learning writing

- Consultants: Jeff Grabill and Bill Hart-Davidson, Michigan State University
- Date of visit: Thursday and Friday, August 30 and 31
- Purpose and goals for visit: provide help developing
 - guidelines for evaluating digital technologies
 - processes for gaining institutional support of new technologies, and
 - guidelines for determining program-wide vs individual teacher adoptions

Consultation on Writing Programs' use of digital technologies for teaching and learning writing

Context for Consultants' visit:

- Follow-up from discussions at 2018 Spring Convocation "Writing (in) the Future"
- Initial offerings of writing courses for students in online-only degree programs
 - Eng 302 online in Fall 2018 and FYC online in Summer possibly beginning 2019
- Shift from Blackboard to Canvas
- Continuing maturation of WP's use of digital portfolios
- Increasing number of digital technologies available that claim to support composition and to support teaching and learning composing

Consultation on Writing Programs' use of digital technologies for teaching and learning writing

How individual teachers can contribute to consultants' visit:

- *Participate in upcoming **survey*** of technologies currently used, technologies of interest for future adoption, and support needed
- *Attend pre-visit **Town Hall*** session help identify shared concerns and goals re writing-related teaching and learning technologies; date and time TBA
- *Attend **open meetings*** with consultants during visit on August 30 and 31; date and time TBA



Have a great year!

Shirley Rose

Director

ASU Writing Programs

shirley.rose@asu.edu

Office: RBH 154

Phone: 480 965-3898

Office Hours for WP faculty
TTh 10:00-12:00 and by
appointment



Teaching Awards 2018

Teaching Portfolio Awards

(Spring Convocation, January 19, 2018)

ASU Composition Conference Teaching Awards

(February 24, 2018)

Teaching Portfolio Awards

Michael Winans



- PhD student at Arizona State University in the Linguistics and Applied Linguistics program.
- Teaching Associate for the College of Liberal Arts and Sciences, teaching first-year composition.

https://asu.digication.com/michael_winans_asu_teaching_portfolio/Tutorials1

Teaching Portfolio Awards

Andrea Severson



- New Instructor in Writing Programs
- Earned Ph.D. in the Writing, Rhetorics, and Literacies program in the English Department at Arizona State University, focusing on fashion rhetoric and material culture.
- Has been teaching at ASU and the Maricopa County Community Colleges since 2010.
- Worked previously as a costume designer on various theatrical and film projects.

https://asu.digication.com/andrea_seversons_teaching_eportfolio_1/Add_Your_Bio1/published

Teaching Portfolio Awards

Sean Moxley-Kelly



- PhD candidate in Writing, Rhetoric and Literacies at Arizona State University.
- Has an interdisciplinary background in cultural studies and professional/technical writing, with further experience in writing centers, writing program administration, and prison education.

https://asu.digication.com/sean_moxleykelly/Welcome/published

ASU Conference Teaching Awards

Aimee Blau



- ENG 105 assignment
- Title: “Combatting Clickbait and Fake News”
- Students write a fake news style article about a real event, thus showing their ability to recognize the specific features of fake news

ASU Conference Teaching Award

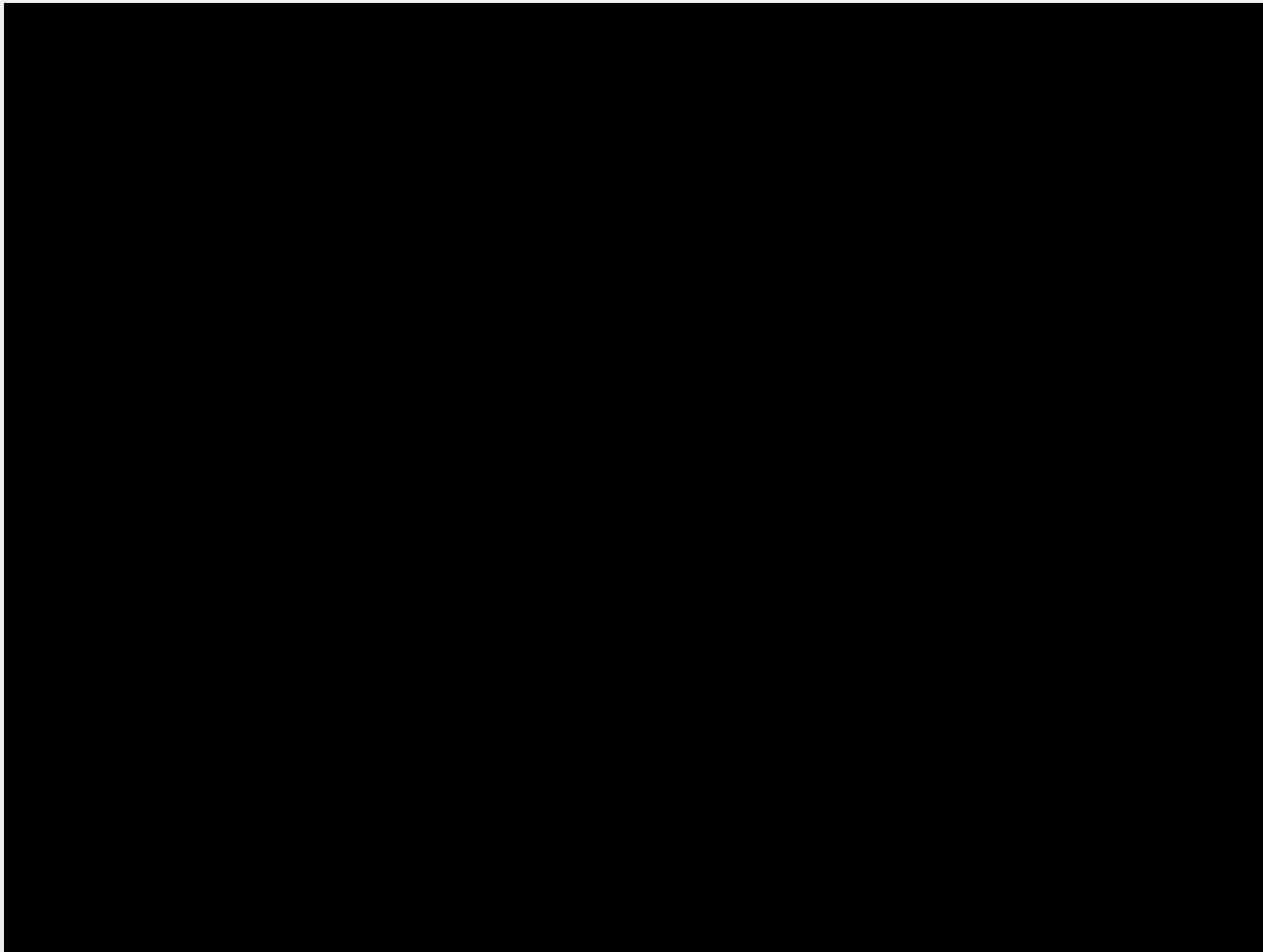
Sarah Hynes



- ENG 102 project
- Title: “From Then to Now”
- Students identify a contemporary social attitude toward or stance on an issue that is very different from the social attitudes toward the same issue in the recent past.
- Students need to avoid making arguments about the social value of the change and instead focus on developing a causal argument about the change.

Defense Against the Dark Arts: Teaching Writing in an Era of Youth Activism

DAVID BOYLES
ASU WRITING PROGRAMS
FALL 2018 CONVOCATION



Harry Potter and the Order of the Phoenix (2007)



Harry Potter and the Order of the Phoenix (2007)



Image credit: March For Our Lives AZ www.marchforourlivesaz.org



Charlotte Alter ✓

@CharlotteAlter

Follow



1/ One thing I noticed while reporting on the [#NeverAgainMSD](#) students ahead of the [#MarchForOurLives](#) 🧑🧑🧑: this is not just a generation that has grown up with school shootings— it's also a generation that grew up reading Harry Potter

6:57 AM - 24 Mar 2018



Charlotte Alter ✓

@CharlotteAlter

Follow



Harry Potter has almost become their playbook: the Ones Who Lived fighting an “evil” force that has infiltrated the government and brainwashed adults using only the powers they’ve learned in school: illumination, protection, disarmament. cc [@jk_rowling](#)

7:01 AM - 24 Mar 2018

REBELLIONS

Teens Already Know How to Overthrow the Government

By Lisa Miller

MARCH 16, 2018
11:26 AM



THE CUT



THE HARRY POTTER ALLIANCE TURNS FANS INTO HEROES

We're changing the world by making activism accessible through the power of story. Since 2005, we've engaged millions of fans through our work for equality, human rights, and literacy.

LEARN MORE



JOIN THE CAUSE

CAMPAIGNS

The Harry Potter Alliance is armed with love and lots of awesome ideas.

CHAPTERS

You can volunteer in your local community by finding or starting a local HPA chapter.


**RED ALERT FOR
NET NEUTRALITY**

TAKE ACTION

[CLOSE](#)

The Rhetorical Dark Arts

Hate Speech

Conspiracy Theories

Fake News + "Fake News"

Bullshit



BY ANY MEDIA NECESSARY

THE NEW
YOUTH ACTIVISM



HENRY JENKINS, SANGITA SHRESTHOVA,
LIANA GAMBER-THOMPSON, NETA KUGLER-VILENCHIK,
and ARELY M. ZIMMERMAN

- 1) HYBRID SYSTEMS OF CREATION
- 2) TRANSMEDIA MOBILIZATION
- 3) CIVIC IMAGINATION
- 4) TRANSFER OF SKILLS
- 5) CONNECTED LEARNING

THE BURKEAN PARLOR

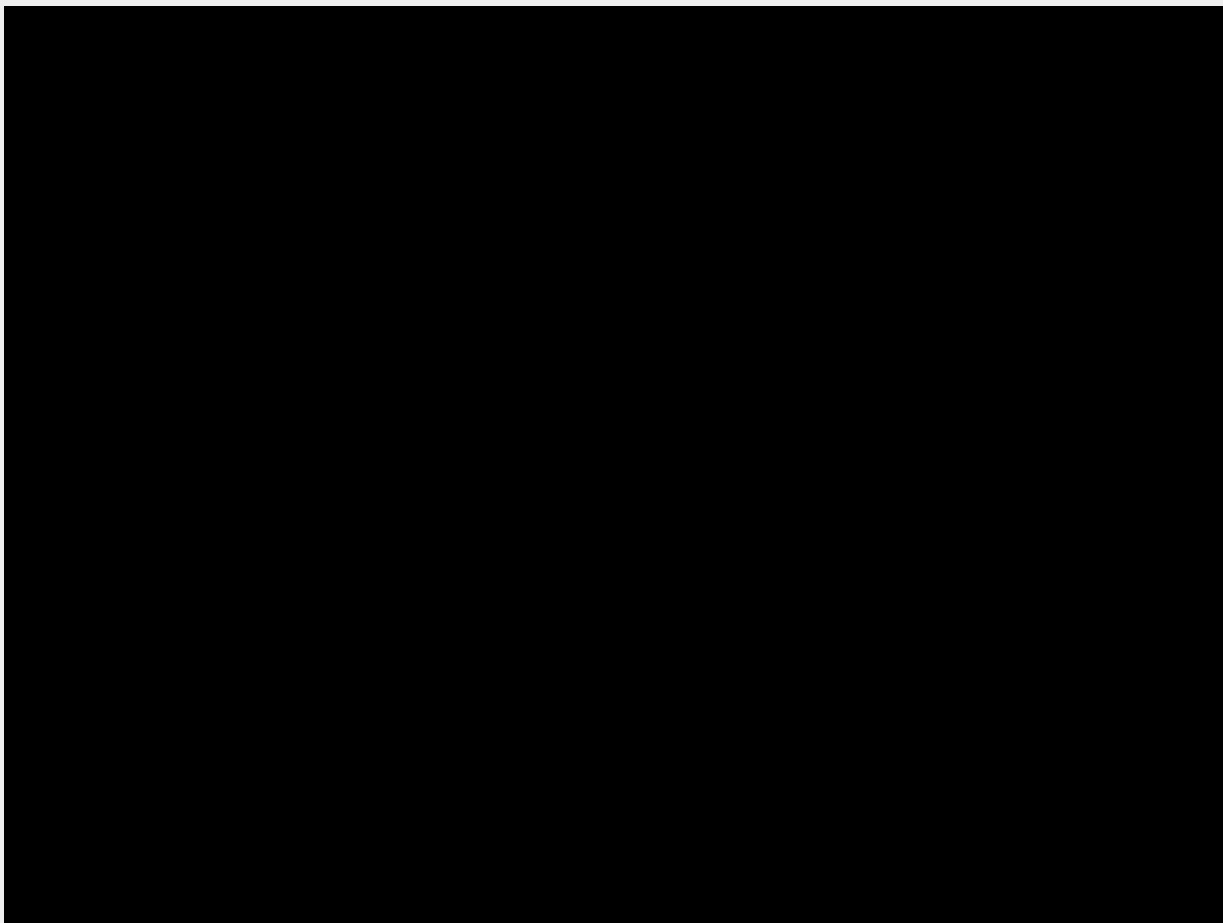
Writing as Conversation

Graff and Birkenstein, *They Say, I Say*

EVERYTHING IS A REMIX

Copy, Transform, Combine

Kirby Ferguson, *Everything is a Remix*



Kirby Ferguson, *Everything is Remix* (2015). Everythingisaremix.org

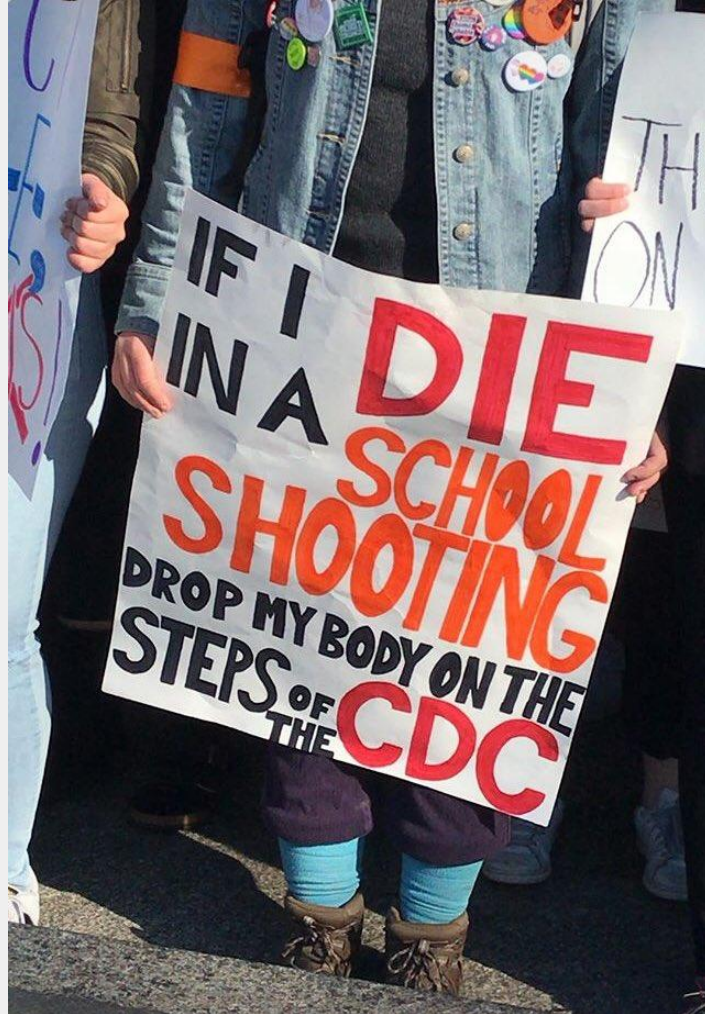
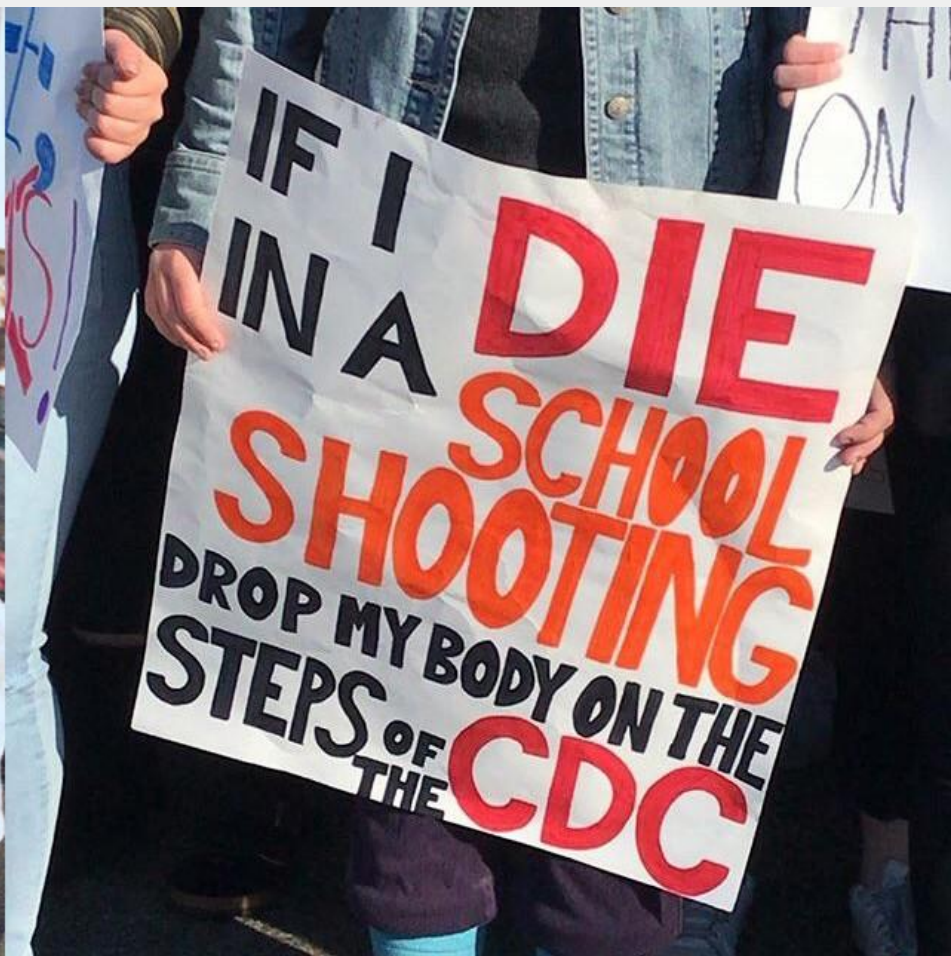
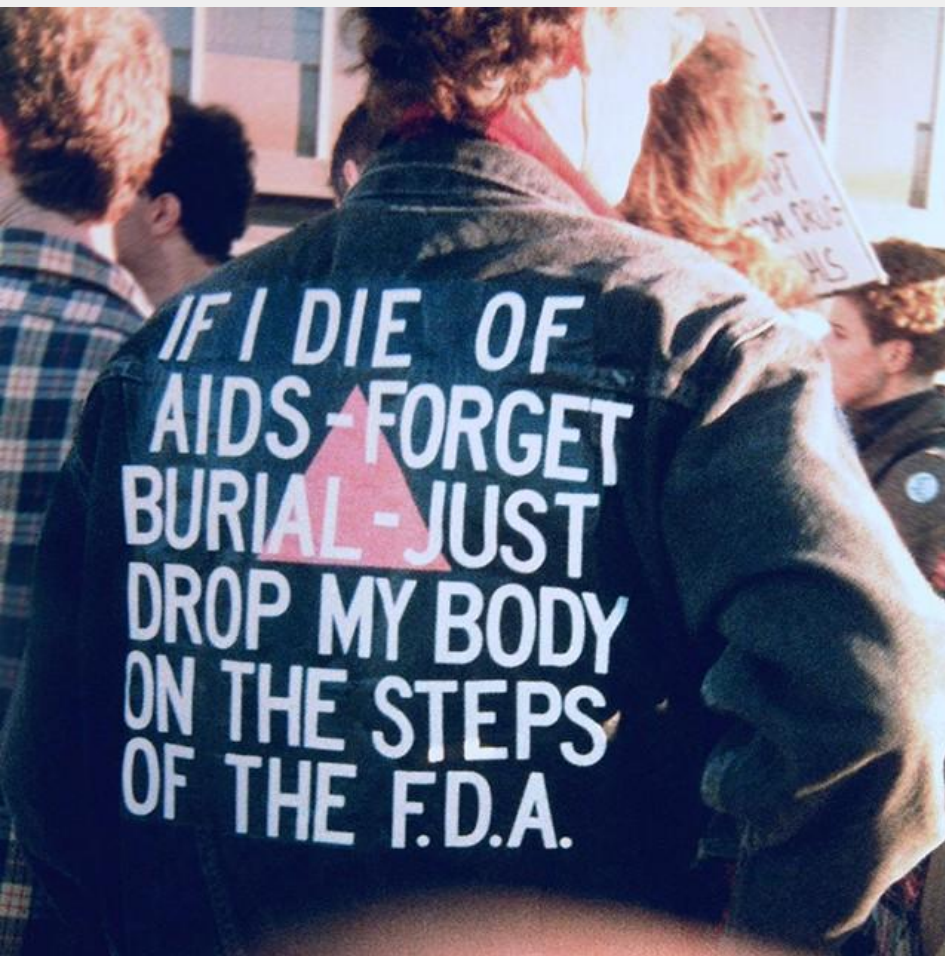


Photo credit:
Emily Watson
@M_uh_lee



March For Our Lives slogans that were made for a powerful protest sign



March for our lives sign ideas

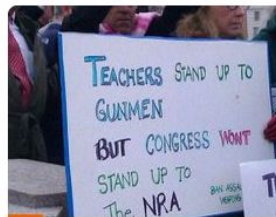
33 Pins • 126 Followers



by Crystal Kerr

Share this board

Follow



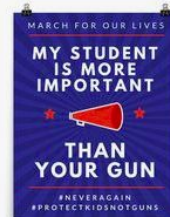
Another Hamilton related #marchforourlives sign... #hamilton #iams #broadway



March For Our Lives PRINTABLE Protest Sign...



25 of the best signs from March for Our Lives... #NeverAgain



Etsy

MARCH For Our Lives Poster, Gun Control, Gun... #neveragain



You May

Scoop Up M

Remember The Pink Triangle

In light of Holocaust Memorial Day, we must show the world that the persecution of homosexuals in Russia and Africa is history repeating itself, says Rob Buchanan.

OPINION | 27 JANUARY, 2014. WRITTEN BY ROB BUCHANAN.



gen



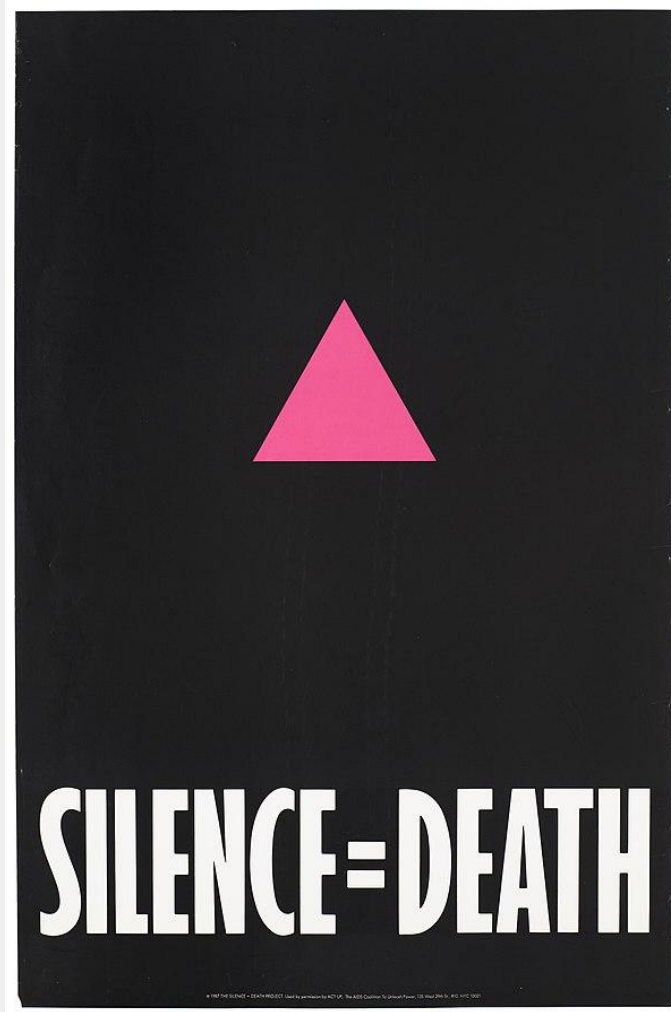


Image credit: Silence = Death Project, 1986

TWO ASSUMPTIONS:

LEARNING IS SITUATED WITHIN COMMUNITIES OF PRACTICE

LEARNING IS CONNECTED ACROSS DOMAINS OF INTEREST AND OPPORTUNITY

Elisabeth Soep, “How Do We Teach for Connected Learning?” *By Any Media Necessary*

BY MARY MADDISON ARMENTROUT

Phoenix Pride 2018

The weekend of April 7th I attended Phoenix Pride, one of the biggest LGBTQ+ events in Arizona and nationwide. To my surprise Pride was not only a celebration of love but of people, no matter who you were everyone was accepted.



THREE FRAMEWORKS:

CULTURALLY RELEVANT CRITICAL PEDAGOGY

TRANSMEDIA MAKING

RELEASING THE IMAGINATION



Emma Gonzalez at March for Our Lives, March 24, 2018

**Further Reading and Resources for David Boyles' Plenary Address,
"Defense Against the Dark Arts: Teaching Writing in an Era of Youth Activism"
ASU Writing Programs Convocation
13 August 2018**

Texts and Organizations Referenced

[Armentrout, Mary. *Homo\[sex\]ual: LGBTQ+ Sex Education+*. 2018.](#)

[Ferguson, Kirby, *Everything is a Remix*. 2015.](#)

[Gonzalez, Emma. "Six Minutes and Twenty Seconds." 24 March 2018.](#)

[Graff, Gerald and Cathy Birkenstein, *They Say, I Say: The Moves That Matter in Academic Writing*. Norton, 2018](#)

[The Harry Potter Alliance Website](#)

[Jenkins, Henry, et al. *By Any Media Necessary: The New Youth Activism*, NYU Press, 2016](#)
[*By Any Media Necessary* Website](#)

[March for Our Lives Arizona](#)

[Miller, Lisa, "Teens Already Know How to Overthrow the Government," *The Cut*. 16 March 2018](#)

Additional Resources

[Youth Participatory Politics Research Network](#)

[Media, Activism, and Participatory Politics](#)

[Educating for Participatory Politics](#)

[Elisabeth Soep, *Participatory Politics: Next-Generation Tactics to Remake Public Spheres*](#)

[Virginia Kuhn, "The Rhetoric of Remix"](#)

[Malcolm Gladwell, "Small Change"](#)

[Emma Gonzalez, "We Call BS" Speech](#)

[Naomi Wadler, March for Our Lives Speech](#)

[Andrew Slack, "The Strength of a Story"](#)

Resources for Student Voter Registration

You can always direct students to these websites to help them register to vote.

ServiceArizona.com (for Arizona Residents)

Vote.gov (for everyone else)

If you are interested in an in-class presentation to facilitate voter registration for your students, I recommend reaching out to these organizations.

[NextGen Arizona](#)

The local branch of [NextGen America](#), a progressive-minded but non-partisan nonprofit which is focused on registering and turning out young voters. They will be ubiquitous on campus for the next few months and hosting events like [Paletas and Puppies](#) on Friday, August 17. Contact student organizers Audrey Ruiz at audrey.ruiz@asu.edu or Sawyer Treese at smtreese@asu.edu to schedule a class presentation.

[March For Our Lives Arizona](#)

March For Our Lives AZ is broadening its scope to include college and university organizers and always willing to send speakers to talk about voter registration, schedules permitting.

Information on the rights of students voters.

[“Student Voting Guide.” Brennan Center for Justice. 15 August 2014.](#)

David's Contact info:

david.boyles@asu.edu

[Facebook](#)

[Twitter](#)

[Instagram](#)

[ENG 105: Writing and Activism](#)



Please join us for the
Writing Programs'

2019 ASU Composition Conference Saturday, February 16

This conference will give writing teachers the opportunity to share teaching practices, writing assignments, classroom management techniques, innovative ideas for online and hybrid instruction, etc. The goal is to promote expertise in writing instruction and build a community of writing teachers dedicated to constantly developing their teaching skills.

Call for Proposals

Due: Tuesday, January 22, 2019

Format: Use form downloadable at

<https://asu.digication.com/2019-asu-composition-conference/proposals/published>

Submit via email to: asucompconf2019@gmail.com

Proposal Submission Guidelines

Individual presentations (15-20 min.) or panel presentations (60 min.)

Abstract for the program: 50 words max; summary: 300 words max

Submissions may include but are not limited to composition theories and practices, assessment, program administration, literacies, multilingualism, composition and technology, as well as any topics that bridge these.

Registration

Due: Saturday, February 9, 2019

Format: Use form downloadable at

<https://asu.digication.com/2019-asu-composition-conference/registration/published>

For additional information, please contact **Dr. Adelheid Thieme** at asucompconf2019@gmail.com.

Library Resources for Faculty

Course Support

- **[Course Reserve](https://lib.asu.edu/access/reserves)** (<https://lib.asu.edu/access/reserves>)
 - You can place course readings on print or electronic reserves through the library website. The Library does not automatically order textbooks, but you may place your personal desk copy of the course textbook on print reserves for your students to use for a limited period of time, or request it be ordered for reserve.
 - If the library does not own material that you would like on reserve, email your librarian and we can place a rush order on the item.
- **[Media Booking](https://lib.asu.edu/access/booking)** (<https://lib.asu.edu/access/booking>)
 - Reserve media for use in courses or for specific dates. Fill out a form [online](#).
- **[Schedule Library Research Workshop](https://lib.asu.edu/instruction/request)** (<https://lib.asu.edu/instruction/request>)
 - Fletcher offers instruction, tours, and customized online materials designed to teach students about information access, evaluation, and use either in general or integrated with course content. Schedule via email with me or online.
- **[Library Guides](http://libguides.asu.edu/)** (<http://libguides.asu.edu/>)
 - Librarians at ASU create customized course guides, how to guides, and information guides for student and faculty use. If you would like a customized guide developed for a special topic, or for your course, contact your librarian.
- **[Copyright and Intellectual Property](http://libguides.asu.edu/copyright/basics)** (<http://libguides.asu.edu/copyright/basics>)
 - Librarians maintain an online guide that provides accurate, up-to-date information about copyright, intellectual property, plagiarism, fair use, and other related topics.
 - We also have a dedicated copyright librarian, Anali Perry, to assist you in evaluating materials for fair use to include in your classroom.
- **[Streaming Media](http://libguides.asu.edu/c.php?g=263964&p=1762831)** (<http://libguides.asu.edu/c.php?g=263964&p=1762831>)
 - ASU Libraries has an extensive physical and streaming media collection. You can learn more about the streaming media services in our [library guide](#), or browse the streaming media [databases](#).
 - If there is media you would like to use for a course or research, but the library does not currently own it, contact your librarian and we will look into adding it to the collection.
 - You can now also request that a streaming copy of a film be added to your [course reserves](#) also.
- **[Embeddable Tutorials](https://lib.asu.edu/tutorials)** (<https://lib.asu.edu/tutorials>)
 - The library creates and keeps an extensive collection of tutorials and learning objects to embed in any learning management system.
 - Instruction for embedding tutorials in blackboard and canvas: <https://drive.google.com/drive/folders/1mUGMh2REjGmQN8EZWclSXEtdXYuo0kY>
 - Library Guide for library tutorials: <https://libguides.asu.edu/canvas/home>

Research/Personal Support

- **[Interlibrary Loan/ Borrow it Now](https://lib.asu.edu/wedelivery)** (<https://lib.asu.edu/wedelivery>)

- If we don't have a published item you need, we will obtain it from another library. Alternatively, if you'd like to add materials to the library's collection, email me the bibliographic information and I'll have it purchased.
- [Suggest a book for purchase](https://lib.asu.edu/services/request/suggest) (https://lib.asu.edu/services/request/suggest)
 - If you would like a book (physical or digital) added to our collection either for your research or course, email your librarian directly or fill out the form online.
- [Rare books and manuscripts](https://lib.asu.edu/collections/rare-books) (https://lib.asu.edu/collections/rare-books)
 - ASU Libraries has an extensive special collection which houses the collection of rare books and manuscripts and primary source material for research.
- [Citation Management](http://libguides.asu.edu/CitationManagement) (http://libguides.asu.edu/CitationManagement)
 - Visit the Library's online guides to the common citation management systems such as Zotero and EndNote.
- [Research and Publication Services](https://lib.asu.edu/research) (https://lib.asu.edu/research)
 - The ASU Library provides support for data management planning, digital repository services, open access and open data publishing, copyright and rights management and more. We showcase services to fulfill grant requirements, access to primary resources, publication, and preservation and archiving of your work.

Getting Help & Library Information

- [Ask a Librarian](https://lib.asu.edu/help) (https://lib.asu.edu/help)
 - If a librarian is unavailable, the library provides online reference help for students and faculty through our askalib chat service
- [Information & Check Out Desk](tel:602-543-8502): 602-543-8502
- [Library Hours](https://lib.asu.edu/hours): https://lib.asu.edu/hours

Helpful Links (Title IX, DRC, DREAMzone)

At the Fall Convocation, representatives of the ASU Title IX office, the Disability Resources Center, and the DREAMzone gave presentations. For more information, please see the following links:

Title IX Issues: <https://www.asu.edu/titleIX/>

DREAMzone: <https://eoss.asu.edu/access/dreamzone>

Disability Resources Center: <https://eoss.asu.edu/drc>